

EXHIBIT 83

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The Gillrie Institute is the most-trusted dealership technology advisor in North America.

Before you sign any contract **the Gillrie Institute will do a no-cost/no-obligation analysis of your proposal, bill or contract.** If we can't save you money or aggravation, we'll tell you.

Services we provide our clients

- ★ We compare your bill and quotes to what 7,000 other dealers pay.
- ★ We guide you in negotiating the best deal.
- ★ We analyze every proposal and contract.
- ★ We review the best configuration with you.
- ★ We provide the best contract addenda.
- ★ We stay with you throughout the negotiation.

- ★ We review the final contract for errors and omissions.
 - ★ We provide regular bill reviews of the deal we negotiate.
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Benefits of Using the Gillrie Institute

- ★ No more guesswork when negotiating a new DMS contract.
- ★ No more surprises in the negotiating process.
- ★ You will have a negotiator that has worked thousands of deals on your team.
- ★ True apples-to-apples comparisons will be at your finger tips.
- ★ You will know when they truly are at their bottom number.



Get your free Billing/Proposal Analysis Today!



Can the Gillrie Institute help?

We don't charge to look at a deal. You have nothing to lose by sending it to our experts for review. **We can get back to you within 24 hours.** It's the second opinion that could change your life – without the need for surgery.

- ★ No Obligation Review.
- ★ Know where you stand in comparison to 7,000 other dealers.

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